USET — Club Activity Report

Social Media Club

Section A: For Clubs

Club Information	
Club Name	VIVIDH (Social Media Club)
Faculty Coordinator(s)	
Name	Deepika Chetal
Designation	Professor
Department	USET
Photograph	
Student Coordinator(s)	
Name	Manish Yadav
Roll Number	24100030032
Branch / Year	Cyber Security 2024

Photograph	

Activity / Event Details

Event Name	Reel Banao Inaam Paao
Date	15th April to 25th May 2026
Venue	Smart Room (BLOCK A)
Number of Participants	33

Objectives

Objectives	• To encourage students and faculty members to explore and appreciate the beauty of the college campus. • To provide a platform for participants to showcase their creativity and videography skills through reel creation. • To promote a sense of pride and belonging towards the institution. • To enhance digital content creation and social media communication skills among participants. • To increase engagement and interaction between students and faculty through a fun and innovative activity.

Activity Highlights

Activity Highlights	• The event was open to both **students and faculty members** of the college. • Participants were invited to create short and engaging reels based on the theme **"Showcasing the Beauty of Our Campus."**

	• Reels featured various aspects of campus life, including academic blocks, gardens, infrastructure, cultural spaces, and memorable moments. • Participants demonstrated exceptional creativity through unique storytelling techniques, transitions, music selection, and editing styles. • The submitted entries were evaluated based on originality, creativity, visual appeal, and relevance to the theme. • Winners were recognized and awarded for their outstanding contributions.
Key Outcomes	
Key Outcomes	• The event successfully promoted awareness and appreciation of the college campus among participants. • Students and faculty enhanced their skills in digital storytelling, videography, and content creation. • The activity fostered creativity, teamwork, and active participation within the college community. • The reels generated positive publicity for the institution by highlighting its infrastructure and vibrant environment. • The event strengthened the connection between participants and the institution by encouraging them to view the campus from a fresh and appreciative perspective. • Overall, **"Reel Banao Inaam Paao"** was a successful initiative that combined creativity, technology, and institutional pride in an engaging manner.
Photographs	






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Social Media Links	
Instagram	https://www.instagram.com/lamrin_uset
Facebook	https://www.facebook.com/profile.php?id=61556627763054&mibextid=ZbWKwL
LinkedIn	https://linkedin.com/in/ltsu-school-of-engineering7280
Twitter / X	https://x.com/USET144533
YouTube	https://youtube.com/@LTSU.USoET.socialmedia?si=cyKZ9M7mTj3AJOHK

Other	**----------**

Student Coordinator	**Faculty Coordinator**	**Head of Department**
Signature & Date	*Signature & Date*	*Signature & Date*