



Technical Event: Business Plan Competition

Coordinator: Ms. Mansi and Ms. Manu

Objective

A Business Plan Competition is an event where participants present innovative and feasible business ideas, explaining their market potential and profitability. It promotes entrepreneurial and planning skills.

Rules:

1. **Team:** 1–4 members
2. **Idea:** Original business idea
3. **Time:** 5–8 min presentation + Q&A
4. **Format:** PPT allowed
5. **Content:** Problem, solution, market, revenue
6. **Judging:** Innovation, feasibility, presentation
7. **Disqualification:** Plagiarism or time exceed